

MY DRUM Lessons



Thank you for enquiring about My Drum Lessons.

Thank you for contacting 'My Drum Lessons'. Our core purpose is to help aspiring and existing drum teachers to add structure and professionalism to their teaching business.

In this pack you will find out about the facts that you need to help you fully understand 'My Drum Lessons' and why you should join.

This pack includes;

- An introduction to our business.
- A comprehensive description of our products and services and why you need them.
- Quotes from our tutors.
- How to join

There is also more information on our website at www.MyDrumLessons.co.uk/Tutor. If you have any further questions please contact our Head Office on (0044)1603 469662 or email us at info@MyDrumLessons.co.uk.

We very much look forward to hearing from you.

Best regards,

A handwritten signature in black ink, appearing to read 'Simon Devlin', with a long horizontal flourish extending to the right.

Simon Devlin.
My Drum Lessons - Managing Director.

What is 'My Drum Lessons'?

'My Drum Lessons' is part of the successful music teaching business called 'Become A Music Teacher'. We specialise in helping musicians to earn from their musical skills and talents. With over 200 tutors across Europe our success can be attributed to the diversity and innovation of the products and services we can offer you along with the full support and training you receive when becoming a tutor. Unlike many other services we are NOT just a tutor database and certainly don't try and sell you outdated teaching books or DVD's.

Matt Dean - Manager at 'My Drum Lessons'.

Professional drummer, author, and drum teacher for over 18 years, Matt has masses of experience that he passes on to each tutor he assists and is likely to be your first point of call when contacting us. He has taught 1-2-1 privately, in schools, and music colleges, as well as giving drum workshops to large groups in schools, music colleges, and corporate events for several years.

He writes for music magazines across the world such as Rhythm (UK), Drumscape (Aus), and Modern Drummer (USA), as well as having two books published titled 'The Drum: A History' and '52 Performance Strategies For The Advanced Drummer'. He is currently writing a book for the same publisher to help students learn the drums. He has a 1st Class BA (Hons) in Music and helped create the 'My Drum Lessons' syllabus.

Joining 'My Drum Lessons'.

Becoming a member of 'My Drum Lessons' is easy. There is just a £30 investment to activate your membership and a small weekly fee which instantly allows you to gain access to some of the best drum teaching products and services in the World. You remain part of the 'My Drum Lessons' network as long as you remain subscribed. Many of our tutors have been members for years as the teacher training keeps extending their playing and teaching ability.

You won't need any formal qualifications to join 'My Drum Lessons' - ensuring that you can teach is part of our training program, so you can be up and running as a drum tutor in just a few weeks.

Commitment

On signing up we ask you to commit to a 3 Months minimum subscription. This is to avoid people signing up to receive lots of free stuff for free and then disappearing!



Tutor Benefits

Web Profile (Shown Opposite>-)

'My Drum Lessons' are proud to offer you one of the best teaching web profiles available as you can see from the example on the right. Not only can you add video, music, photo's and a full biography of yourself under our successful domain name 'My Drum Lessons' but we will also fully SEO (Search Engine Optimize) your profile to assist it to reach the top page of search engines when somebody looks for drum lessons online within your area. Just try typing 'My Drum Lessons' into Google and see where we are listed.

Training

The first and one of the most important parts of becoming a 'My Drum Lessons' tutor is the training you will receive to teach, run your business and market yourself. In our early days all tutors were trained on a 1-2-1 basis by Matt Dean. Now however most tutors are trained via the internet which better fits in to our tutors teaching schedule, cuts down on your travel costs and time but still allows for that personal 1-2-1 type training. Matt does still teach face to face if requested, so please let us know if this suits.

The training will show you how to plan and teach lessons and detail all other areas of running your own business including finances, health and safety and marketing. Remember, we want this to work for you as much as you will want it to work for yourself, so getting all areas covered is vitally important.

We also offer a full complement of videos to help structuring lessons in a formatted and professional basis allowing you to concentrate on teaching pupils rather than developing new lessons and lesson plans.

Flexibility

If you find yourself unable to teach for some reason, the structured nature of 'My Drum Lessons' makes it much easier for another tutor to step into your shoes at short notice, with much greater continuity for the student.



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Matt Dean

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Matt Dean is a drum tutor based in Farnham, Surrey

A professional drummer, author, and drum teacher for over 18 years, Matt has masses of experience that he passes on to each student. He has taught 1-2-1 privately, in schools, and music colleges, as well as giving drum workshops to large groups in schools, music colleges, and corporate events for several years.

He has a 1st Class BA (Hons) in Music, has created his own syllabus, and created the My Drum Lessons syllabus as well. His studio is well equipped with acoustic and electronic drums, as well as recording facilities so each student can record themselves to build a library of their own recorded playing. He also plays keyboards so jam sessions often occur at lessons.

He is also takes students through the grades with very high success rates right up through to grade 8.

He writes for music magazines across the world such as Rhythm (UK), Drumscape (Aus), and Modern Drummer (USA), as well as having his own book published titled 'The Drum: A History' published by Scarecrow Press. He is currently writing a book for the same publisher to help students learn the drums.

Matt has played with many artists and bands and runs his own drum studio where he records for artists around the world. He is able to pass on his knowledge and experience of live and studio drumming to all students.

He also has a large library of video drum lessons which can be found on his Youtube channel or via his website www.mattdeanworld.co.uk.



Contact Matt Dean

Location **Farnham, Surrey**

Tel **07720137386**

Email mattdean@mydrumlessons.co.uk

Social



CRB Checked

Audio Tracks

Seize – Matt Dean



Confessions - Matt Dean



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Student Benefits

Structure

The structure of 'My Drum Lessons' formatted lesson plans quickly allows the tutor to ascertain the level of playing ability of a new student. They are easy to use and can be backed up with our excellent video lessons on how to teach. This structure gives a clear roadmap for the student so they don't feel that they are learning in a vacuum.

Fun

With the combination of grooves, fills and play-alongs, the student will enjoy using the professional backing tracks and professionally designed lessons we offer. It allows our tutors to print out the lessons and give to students so they can use them in their own time. 'My Drum Lessons' understand how to make lessons enjoyable to your students - which is why they will continue coming back to you.

Flexibility

Because of the planned out structure of our lessons, students are free to take a break or a holiday and can easily come back to where they left off. If they move to another location they will easily be able to attend another 'My Drum Lessons' tutor offering the same lesson plans and structure.

Grades

In terms of monitoring student progress there are a number of options based around using exams and grades. One route is to use existing accredited grades. The 'My Drum Lessons' program complements these systems at a less formal level. We also have our own 'My Drum Lessons' grades available.



More 8 Beat Bass Drum Variations - Level 1



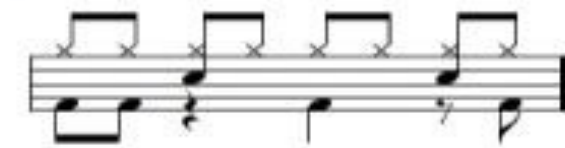
Drum Beat Vocabulary Cont

So far you have learnt three different 8 beats. Here we are looking at expanding this drum beat vocabulary by adding some different bass drum variations to give you 9 in total. You might find it easy to work your right foot independently, or it might take some time. Don't worry about how fast you work through these beats, keep them slow, take your time and don't get tense or frustrated.

Here is your fourth beat.



Here is the fifth example.



Why Use Us?

This is a big step in to an exciting new drum teaching business for you. Like many other drum teachers you may not have run your own business before and will have only a small knowledge of how to set up your company, target pupils successfully, do your accounts and earn money from your playing skills.

Here at 'My Drum Lessons' we have all the information, marketing tools and lessons to make it a success. We can provide you with a 'My Drum Lessons' website, business cards, lessons and guides. You can also receive a bookkeeping computer spreadsheet which will allow you to keep your financial records when teaching drums and gigging for tax purposes. All of the tricky parts of setting up a drum business have been done for you (branding, printing, web design, etc.) so you just concentrate on being a tutor and earning money. So from now on you will be the boss, work your times and take holidays when you want it.

A blue webmail login interface. At the top, it says 'Welcome to WebMail'. Below, it asks to log in with email and password. The email field contains 'You@MyGuitarLessons.co.uk'. The password field is masked with dots. There is a 'Login Now!' button and links for 'Change Password?' and 'Manage Autoresponder'.

What do I get?

You can select from the services shown below to assist you in finding new students and teaching them:

- A personally branded website profile which can have your teaching pictures, your music and a biography of you on it to really help sell you as a teacher.
- Your own music teaching email address to show you are a member of a professional organisation. So from initial contact people will know you are a serious music practitioner.
- Your own Membership Certificate to display on your teaching wall to further establish your musical credentials and to aid you in getting further bookings.
- Your own professionally printed business cards. These stand out from the 'cheap or free' cards that are available, getting you away from the perception of "Cheap cards – Cheap lessons".
- Exercises for students of all levels. These are printable and allow you to give your student a high quality lesson for them to take away with them.
- Your own lesson structure to use for each one of your students. Enables you to track what you have done and what you will do with each student, individually.
- In-depth guide on how to run your business effectively. From how to deal with the tax office through to lots of new, fresh idea's for you to use to get more students.
- Student contract which helps to keep your customers coming back.
- Disclosure & Barring Service Certificate (CRB) to hang on your teaching room wall. Shows you have had a Police check and are considered safe to teach children.
- Your own double sided postcards/flyers with a discount voucher on the rear to help incentivise students to come to you.
- Your own posters professionally printed and will make you stand out from the crowd. Great for hanging up all over town.
- Google Adverts. Additional promotion through the most popular web search in the World.
- Video lessons for instructors and students, showing students how to play exercises and you how to structure and plan out your lessons.
- Telephone hotline number for support, advice and queries you may have.
- How to keep records for the tax office. Guide on keeping your accounts and what you can and can't claim for.
- Tax spreadsheet. This saves you having to hire an accountant each year to do your tax returns.
- Training; We will train you on all the products and services that you have opted for.

Please complete and bring this card to
your initial lesson to
receive a **20% reduction***

Your Name: _____

D.O.B. _____

Tel. No. _____

Mobile No. _____

Address: _____

* Lesson must be pre-booked
Cannot be used with any other offer
valid until 30th April 2014. P
MattDean@MyDrumL
lesson. or visit www.M

www.mymusiclessons.co.uk

Basic Rock Beat & Fill - Level 1



The Drum Beat

Although this is the first, best way to learn, is to learn the basic rock beat of the mainstream music via radio or the radio every day.

Because drummers use all their limbs, the best way to learn is often to bring each limb in one at a time.

First we play right & left hand sets.



Next play a syncopated rhythm on beats 2 and 4.



Finally add a bass drum on beats 2 and 4.



Now you have the complete rhythm learn, the key aspect is keeping the timing consistent at all times. Don't worry about space yet, keep it slow and keep it steady.

The Drum Fill

This fill is played with open hands (not crossed) like in the drum beat. You simply play over notes around the drums with a right/left on each drum. Just as with the beat, the most important thing is to keep it steady perfectly consistent.

My Drum Lessons Registered Instructor

This is to confirm that
Simon James

is registered as a member of

My Drum Lessons

Tutor registration No: SJ001. Certified by: *Simon Devlin* on 18/04/2013
Membership Renewal Date: 18/4/2014

18th May 2013

Awarded on

2013/14

Commissioner of revenue

Still unsure of becoming a drums teacher?

Check out what some of our other drum teachers had to say about 'My Drum Lessons'.



After joining My Drum Lessons I started receiving interest from potential students in the first 2 weeks. I have now been a member for 3 months and have 8 regular students and 3 more starting soon. - Paul Emery

MY DRUM
Lessons



I am really pleased I set up with My Drum Lessons and would recommend it to fellow teachers who are looking of ways to grow their business. - Andrew Joseph



With close to 30 regular students I am currently in a position where I am envisaging becoming a full time music teacher. My Drum Lessons have provided me with an opportunity to make a living doing something I really love. - Tyler Duffield

How do I join?

To become a member of our professional drum teaching services simply register at www.MyDrumLessons.co.uk/How-Do-I-Teach-Drums and select your teaching options which start from just £9 a week. The system will take you through exactly what you require and what you will receive in easy to read guide. The website will also assist you in setting up your payments online through PayPal.

Any Questions?

Should you require any additional information on the products and services we provide to drummers we would be delighted to hear from you. Please call our head office on 01603 469662 or email info@MyDrumLessons.co.uk.



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